

ENERGY INDIA, MDA INDIA, CeMAT INDIA and IA INDIA come to a successful close; over 9,500 high quality *business visitors thronged the fair*

Bangalore, December 13, 2008: Hannover Fairs India's four concurrent international events - ENERGY INDIA, MDA INDIA, CeMAT INDIA and IA INDIA came to a successful close today. Over 9,500 business visitors thronged the events including the exhibition and the conferences. The four day event witnessed an overwhelming participation with over 500 exhibitors from across 23 countries with overseas participation exceeding two thirds. A key highlight of the exhibition was the large country-group pavilions from Germany, Italy, Spain, Taiwan and UK besides others. The four concurrent special fairs sharing a complementary focus was a first in the Indian exhibition market. A b2b global event showcasing recent trends in Energy, power, automation, motion drive and materials handling and intra-logistics was successful in creating a much needed synergy between global players with that of their Indian counterparts.

In his concluding remarks, Dr. Andreas Gruchow, Member of the executive board, Deutsche Messe AG said, "The four concurrent international trade fairs have done a remarkable job in bringing the latest trends and technology in automation, energy technology and from power transmission to intra-logistics all under one roof. The exhibition has clearly witnessed to and fro, flow of ideas between Indian companies and their foreign counterparts, which is a very encouraging sign for Indian industry. The high percentage of business visitors has made this a truly-business-oriented exhibition of value."

In the challenging times, shows like this prove to be excellent platform in raising the overall sentiment of the industry as it gives an opportunity to share ideas and interface directly with a cross section of industry. The enthusiastic participation from the exhibitors and high quality business visitors despite the current economic slowdown is a very encouraging sign and validates the fact that such a platform was a much awaited one and that in the long run will prove to be fruitful to the industry per se.

Adding his comments, Mr Samir Gandhi, Director of Gandhi Automation Pvt Ltd said:" CeMAT 2007 helped us a lot to increase our business hence we doubled our stall size in

this year. For CeMAT 2009 next year we are thinking of enlarging the booth again. This is a global exhibition with quality visitors from industry across the board. Keep it up.”

S J Patil, Managing Director, Hannover Fairs India Pvt. Ltd., said,” The overwhelming presence of a large number of overseas visitors despite the happenings recently is a sure sign that India is safe and business will go on and companies will continue to look at Indian market as highly potential.

Concurrent to the fair, seminars on various topics like Dynamic warehousing and cold storage solutions, low cost automation for SME's, Industrial automation etc. were held. Fluid Power Society of India (FPSI) organised a CEO's conclave, which was a crowd puller that saw participation from across that industry and also a seminar on fluid power technology.

About Hannover Fairs India Pvt. Ltd: Hannover Fairs India Pvt. Ltd has been established as a subsidiary of Deutsche Messe, Hannover, and the leading trade fair company from Germany. Last year (HFI) organized three events in Bangalore featuring 415 exhibitors of which nearly 40% were from overseas. HFI has been appointed as the Representative for the German State of Niedersachsen in India.

About Deutsche Messe: With annual revenues of EUR 286 million, around 850 employees, 70 foreign representatives and an exhibition center with 1 million square meters of space, Deutsche Messe - based in Hannover, Germany - is the world's leading trade fair company. Deutsche Messe develops plans and runs trade fairs and exhibitions in Germany and abroad. It has extensive expertise and experience in planning and executing around 100 trade fairs and exhibitions in Germany and abroad every year, involving 25,000 exhibitors, 2 million visitors and 15,000 journalists from over 100 different countries.

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